



## **Burke America Acquires C.E. Sundberg Company**

*Private holding company acquires leading appliance parts distributor*

Chicago, IL ([PRWEB](#)) May 30, 2010 -- Burke America, a Chicago-based private holding company, announced that it has acquired C.E. Sundberg Company. Headquartered in Chicago, C.E. Sundberg Company is the oldest and third-largest appliance repair parts distributor in the United States.

Founded in 1912, C.E. Sundberg Company has grown to be a leading distributor of replacement parts for household appliances and HVAC, operating 19 locations across the Midwest, as well as serving customers online. The distributor carries an extensive inventory of authorized parts and accessories for major appliance lines.

“C.E. Sundberg is a well-known, respected brand in the appliance repair parts industry. We are excited to grow the business and continue the legacy,” said Robert Burke, Founder of Burke America and the new CEO of C.E. Sundberg Company.

Karen Daniels, C.E. Sundberg Company’s Chief of Staff added, “We are committed to providing the same high-quality service our customers have come to expect from us. We will continue to offer the parts customers need at the right time and the right price.”

No changes in personnel, pricing, policies and service are anticipated. Following the acquisition, former owners Kirby and Mark Smith will stay on, sharing their expertise.

“We look forward to Burke America’s plan of growth and expansion of C.E. Sundberg,” the Smiths said. “They will take good care of our customers, employees, suppliers and partners.”

### **ABOUT C.E. SUNDBERG COMPANY**

C.E. Sundberg Company is a leading distributor of replacement parts for household appliances, including washing machines, dryers, stoves, refrigerators and HVAC units. Founded in 1912, this family-run business based on the South Side of Chicago, has grown to 19 locations serving 11 states. With warehouses all over the Midwest, the company has 140 employees. For more information about C.E. Sundberg Company, please visit [www.appliance-parts.com](http://www.appliance-parts.com).

### **ABOUT BURKE AMERICA**

Burke America is a Chicago-based private holding company that acquires businesses in generational sales, corporate orphans and consolidation situations, seeking to “buy, build and hold” in order to grow equity. The holding company includes prominent individual and institutional shareholders who contribute significant capital and experience to Burke America’s growth and management. Founder Robert Burke, a graduate of Notre Dame and Harvard Business School, hails from the South Side of Chicago, where C.E. Sundberg is headquartered. He is the Founder and Chairman of Ladder Up ([www.goladderup.org](http://www.goladderup.org)), a non-profit organization that provides financial services for low-income families and has returned more than \$243,000,000 to the greater Chicago community. For more information about Burke America, please visit [www.burkeamerica.com](http://www.burkeamerica.com).



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### **Contact Information**

**Bob Burke**

rburke@burkeamerica.com

<http://www.burkeamerica.com>

(312) 602-9879

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